



# Unlocking the Power of the Patient

## WHAT WE DO

With AutoCruitment, life sciences organizations can target, recruit, and screen more of the right patients quickly to eliminate the patient recruitment bottleneck.

Patient recruitment is one of the most challenging, time-consuming, and expensive parts of running clinical trials.

Patients have limited awareness about the clinical trial participation process, research sites are understaffed and limited in their recruitment capabilities, and it is difficult to understand the overall performance of a recruitment campaign.

## END-TO-END, FULL-SERVICE RECRUITMENT AND ENROLLMENT SUPPORT

### ACCELERATED RECRUITMENT

Streamline, optimize and accelerate the process of finding and screening potential clinical trial participants.

### TECHNOLOGY & EXPERIENCE

Optimal flexibility in global patient targeting and recruitment, and an easy-to-use technology-enabled patient portal to simplify enrollment.

### PROCESS & RESULTS

Data-driven decision making, significant patient volume, and campaign optimization ensure successful patient recruitment and enrollment campaigns.

### PROJECT MANAGEMENT

Data-driven project management enables fast decision making to optimize results of recruitment campaigns

### SITE ENGAGEMENT

Dedicated specialists support research sites to reduce the patient recruitment and enrollment burden.

### PATIENT ENGAGEMENT

Dedicated patient advocates support and educate patients during the clinical trial recruitment and enrollment process.

97%

ENROLLMENT INCREASE

37

COUNTRIES

700+

STUDIES

45%

RANDOMIZATIONS FROM AUTOCRUITMENT

120+

THERAPEUTIC AREAS

17

LANGUAGES

9

MONTHS SAVED

## WHO WE HELP

### LIFE SCIENCES ORGANIZATIONS

Pharmaceutical  
Biotechnology  
Medical Device  
Contract Research  
Research Site Networks

### TRIAL TYPES

Phase I - IV  
Centralized  
Decentralized

### PATIENT TYPES

Healthy Volunteers  
Verified Patients

### RECRUITMENT NEED

Start-Up & Planning  
Rescue  
Supplemental

Targeted direct-to-patient recruitment  
1,500 digital channels

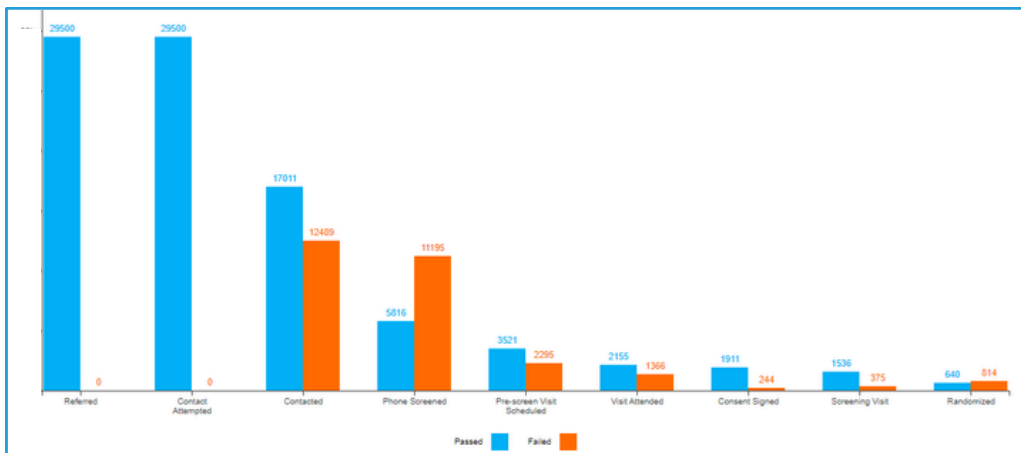
White-glove service  
Launch in 3 business days

Robust live tracking  
Customizable reports

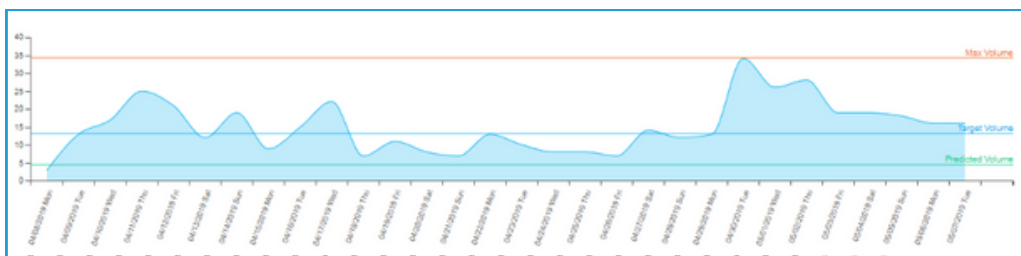
Metrics-driven teams  
Dedicated teams maximize ROI



## REAL-TIME TRACKING IN A SECURE, USER-FRIENDLY PATIENT MANAGEMENT PORTAL



Robust live tracking in a secure, user-friendly Patient Management Portal.



Full visibility to campaign progress.